

Evanston, IL
440.488.6902

@amyhauenstein

linkedin.com/in/amyhauenstein
hauenstein@northwestern.edu

Amy J. Hauenstein, PhD

Proven education and policy leader, elevating organizations with a commitment to transformational leadership, team building, equity, relationship management, cross-sector collaboration, and strong fiscal management. **Innovative researcher**, eager to work on cross-coalition teams and with mixed methodologies to achieve superior results. **Committed teacher** and sponsor in K-20+ educational contexts. **Seasoned curriculum development professional**, designing and implementing diverse, inclusive, mindful events and educational opportunities with maximum impact on community building.

EXPERIENCE

Northwestern University, Evanston, IL
Master of Science in Communication
Director, 2014 - Present

Manage the largest professional program in the School of Communication, with fiduciary oversight of over \$4M annual revenue. Serve as academic operations and curriculum expert, reimagining the program's mission and purpose, aligning it with the university's global strategic plan, and positioning it at the intersection of collaborative leadership, inclusive management, and elegant communication. Build the administrative team and establish strong relationships with SoC Dean's Office administration, faculty, students, alumni, industry experts, and external organizations to ensure the program's long-term success.

Systems Leadership

Led a comprehensive curriculum and branding process evaluating MSC's 34 years of concentrations and courses, operations, and outcomes.

Conducted extensive market and competitive research to bring modern communication perspectives to the program and identified future opportunities to drive access and equity to degreed and non-degreed programs.

Designed a custom program evaluation and assessment framework and contributed to the successful university, department, and external program review.

Collaborated with key stakeholders to prioritize the university's global strategy and student learning at the epicenter of academic and operational decisions.

Program Innovation & Change Management

Oversaw the refinement and expansion of student affairs and co-curriculum programs, ensuring alignment with the school's mission, vision, and values.

Expanded the number of uniquely counseled students by more than 400%—using educational, academic, and career tactical/practical programming, as well as informative and inspirational offerings.

Launched innovative programs and services including a hybrid graduate program, small and large-scale open-enrollment certificate programs, and individual and corporate custom programs.

Enforced the program's commitment to equity, including increasing faculty of color by 25% through intentional recruitment efforts.

Ensured that our admissions process, student support systems, and classrooms operated with an awareness that privilege and power can affect opportunity, access, and resources.

Relationship Cultivation

Fostered collaborative, cohesive partnerships and mutually beneficial alliances by nurturing relationships with faculty, staff, university constituents, community leaders, and alumni.

Cultivated and leveraged community relationships to ensure success.

Leading & Nurturing Teams

Intentionally crafted and led MSC's administrative team, ensuring alignment with core priorities, attention to equity, diversity and inclusion, and creating learning and growth opportunities for all team members.

Continued to foster MSC's track record of promoting its own; half of the administrative team has tenure of 4 years or more.

Fiscal Management

Improved operating budget returns by 22% by adjusting strategies as chief financial officer, managing the budget allocation process and quarterly reconciliations, and overseeing the annual forecasting meeting a goal of +/- 1% margins.

Learning Designs LLC, Evanston, IL
Founder & Principal Consultant, 2010 - Present

Launched a boutique consulting agency committed to addressing the challenges of inclusion and social justice in teaching, communication, and leadership. Specialize in customized services to advance equity through education, including online and in-person training programs and events, branding collateral, and academic and professional materials to meet modern media and presentation needs. [DBA Learning Designs, LLC since 2018]

Collaborative Leadership

Provided expertise and leadership in partnership with clients.

Created and implemented a collaboration equity model to attract and secure more diverse business, surpassing goals by 12%.

Relationship Building

Engaged and developed client relationships, driving significant annual revenue increases each year.

Strategic Partnerships	Experienced 37% repeat business and 52% referral rate, positioning the organization for sustainability.
Teaching & Activism	Created advocacy partnerships with other industry leaders to capitalize on Collective Impact opportunities and provide annual pro bono services to our communities.
Teaching & Activism	Committed to continual Participatory Action Research (PAR) & Narrative Identity and Leadership by co-developing interdisciplinary PAR projects and curriculum dedicated to the creation of a just and inclusive society.
Dissertation Research	<i>The Image Betrays More Than It Reveals: Inter(ior)views from Women of Color on Identity, and Social and Academic Experiences in Higher Education</i> – a longitudinal, narrative inquiry study of seven undergraduate women of color who were graduates of urban, single-sex, non-sectarian schools.
Theory & Praxis	Performed expert, qualitative research on utilizing positionality, storytelling and counter-stories, interest convergence, and critical white studies as tools for rejecting and deconstructing oppressive and exclusionary policy and practice.
Scholar Activism	Served as an advisor, mentor, and sponsor to build allied social justice institutional collaborations, working across boundaries through educational programming and developing the next generation of scholars.

Paragon TEC, Cleveland, OH
 NASA Summer of Innovation
 Regional Director, 2010

Regional Director for Cleveland-based provider of educational programming. Planned, implemented training, and managed the program from pre-operations to post-operational analysis and grant reporting. Supervised 28 sites in Chicagoland and Detroit. The \$4.5M NASA grant-funded, pilot-year program included leading 120 teachers, 120 teaching assistants, and STEM programming for 2000+ middle school-aged students from underserved and underrepresented communities.

EDUCATION

DePaul University
 Doctor of Philosophy in Curriculum Studies, 2018

Ursuline College
 Master of Arts in Education, 2005

The Ohio State University
 Bachelor of Arts in Integrated Social Sciences, 2003

CONTINUING EDUCATION

Northwestern University, Kellogg School of Management
Executive Education Certificate - Leadership: Leading Change, 2017

Northwestern University, Gender and Sexuality Center
Safe Space Ally Training, 2017

University of Pennsylvania, Penn Center for the Study of Race & Equity in Education
Graduate Student Certificate - Penn Summit Series, 2016

Northwestern University, Kellogg School of Management
Executive Education Certificate - Collective Impact: Strategies and Solutions for Community Change, 2015

TEACHING EXPERIENCE

Northwestern University, School of Communication
Master of Science in Communication program
MSC 494-6 Communication Skills Practicum
MSC 523 Graduate Capstone
MSC 524 Experiential Learning Practicum
MSC 538 Workplace Learning & Communities of Practice
MSC Executive Education: Cultural Intelligence & Managing Inclusion Series
MSC Executive Education: Professional Branding & Network Management
MSC Executive Education: Crisis Communication Management
MSC Executive Education: Creating Communities of Practice
Master of Science in Leadership for Creative Enterprises
MSLCE Executive Education: Identity Construction, Equity, & Leadership
MSLCE Executive Education: Leading Equitable Organizations

University of Dayton, School of Education and Health Sciences
Doctor of Education, Leadership for Organizations program
EDU 992 Quantitative Research Methods

DePaul University, College of Education
Doctor of Philosophy in Curriculum Studies & Doctor of Education in Education Leadership programs
Guest Lecturer: SCG 735 Advanced Qualitative Research Methods
Guest Lecturer: SCG 775 Seminar: Frameworks of Inquiry in Education Research

Ursuline College, School of Education
Master of Arts in Education program
Co-Instructor: EDE 527 Addressing the Diverse Learner

The Andrews School for Girls, Cleveland, Ohio
Humanities Residential Faculty (grades 6 - 12) & English Language Institute Director 2005 - 2010
Courses included: U.S. History, Women's Studies, African American Studies, Advocacy for Global Consciousness, and Psychology
Other service: Girls Varsity Basketball & Softball Coach

PANELIST ENGAGEMENTS

- 2017 Northwestern University, Searle Center for Teaching
- 2017 The National Teachers College
- 2016 DePaul University, Education Policy Studies & Research
- 2016 University of Illinois Chicago
- 2016 NASPA Online Knowledge Publication Review
- 2014 Chicago Public Schools: Andersonville Student Initiatives
- 2014 Education Doctorate Student Association
- 2013 Case Western Reserve, College of Arts & Sciences, Teacher Education

PRESENTATIONS

-  ***The Case for Internal Marketing***
Northwestern University, School of Communication Professional Programs Council, 2020
-  ***Experiential Learning: Designing a Crisis Communication Simulation***
Northwestern University, TEACHx 2019
-  ***Mixing Methods & Models: CRT, Intersectionality, and the Reconceptualized Model of Multiple Dimensions of Identity***
DePaul University, 2018
-  ***Pre-matriculation Practice: Using Canvas to Create a Welcoming Environment***
Northwestern University, TEACHx, 2018
-  ***Communities of Practice: Creating Digital Communities***
Northwestern University Education Technology Teaching Fellows Alumni, 2018
-  ***Engaging Professional Students***
Northwestern University, Organizational Change Peer Learning Group, 2018
-  ***The Image Betrays More Than It Reveals***
DePaul University, Dissertation Defense, 2017
-  ***Creating a Space for Capstone Advising: Using Canvas for 1:1 Coaching***
Northwestern University, TEACHx, 2017
-  ***Using Integrated Thematic Curriculum Design as a Framework to Improve the Student Experience and Assess Student Learning at the Program Level***
Northwestern University, Best Practice Forum, 2017
-  ***Identity Liberation & Foreclosure in an All-Girls Urban STEM Academy***
Education Doctorate Student Association, 2017

Neoliberalism: Educating the Consumer Cog in Public Schooling

Education Doctorate Student Association, 2013

Identity and Self Concept in Single-Sex Schools

Education Doctorate Student Association, 2010

Student Activism as Leadership

National Association of Independent Schools, 2008

Service Learning: A Call to Advocacy

Ohio Association of Independent School Raushenbush White-Paper, 2006

Model Standards for Beginning Teacher Licensing, Assessment and Development: Developed by Interstate New Teacher Assessment and Support Consortium (INTASC)

Ursuline College, Thesis Defense, 2005

SERVICE, HONORS & PROFESSIONAL DEVELOPMENT

2019 - 2021	NASPA – Student Affairs Administrators in Higher Education, Knowledge Community Publication, Editorial Committee Chair
2019 - 2020	Northwestern University, Office of the Provost, MLK Dream Week Steering Committee Member
2019	Northwestern University, Employee of the Year finalist
2018 - 2019	Northwestern University, Change Makers Cohort Member
2018 - 2019	SEED (Seeking Educational Equity and Diversity) Cohort Member, Evanston Township Public Schools
2016 - 2018	NASPA – Student Affairs Administrators in Higher Education, Knowledge Community Publication, Editorial Committee Member & 2018 Chair-Elect
2017 - Present	Northwestern University Staff Advisory Council (NUSAC)
2017	Northwestern University, Best Practice Forum Excellence award
2016 - 2017	Northwestern University, Education Technology Teaching Fellow
2013	Phi Kappa Phi Lifetime Membership award
2010 - 2013	DePaul University, Education Doctorate Student Association, Chairperson & Conference Chair
2007	Ohio Magazine: Excellence in Education award

MEMBERSHIPS

Association for the Study of Higher Education

American Educational Research Association

NASPA – Student Affairs Administrators in Higher Education

The National Conference on Race and Ethnicity in American Higher Education

Association of Northwestern University Women (Emerging Leaders Program Advisory Committee Member)

National Association of Multicultural Education

Association of Supervision and Curriculum Development

Golden Key Society

PHI KAPPA PHI